

→ Marielle Reussink

Marielle Reussink is the founder of marketing company focused on helping businesses achieve their goals. Combining her passion for marketing and communications with strategic consultancy, she has worked with major companies such as ExxonMobil, Unilever, EY, GE, Danone, OCBC etc, as well as over 100 founders and start-ups across various projects of local, regional and global scale.

Marielle is also a trainer and workshop facilitator focusing on digital marketing and entrepreneurship. Since launching her own workshop series with WeWork in 2019, Marielle's courses have been picked up by Expat Living, WordPress Singapore, BLOCK71 by NUS Enterprise and various other organisations.

Before setting out on her own, Marielle worked at global organizations, such as Universum, Wolverine Worldwide, Systagenix (previously part of Johnson & Johnson) and Vodacom (Vodafone South Africa). Having lived in 6 countries across 3 continents, she draws on her international experience consulting clients.

Marielle completed her Master's Degree in Management in the Creative Industries in London at the University of Kingston and holds a Bachelor's in Strategy from the University of Stellenbosch, South Africa. She has been living in Singapore since 2012.



Available courses

Actionable Digital and Social Media
Marketing

